

Sharaka



شراكة

Business with Arabian Partners



The AACC together with its media partner UIK-Austria (Austria Entrepreneurs' Information Campaign) proudly introduces the new business magazine **SHARAKA – Business with Arabian Partners**, a supreme novelty within the Austrian media and business landscape.

Published in English/Arabic on a bilingual structure, **SHARAKA** appeals both with a modern and attractive layout inspired by oriental and occidental designs and a broad diversity of topics:

- Detailed country features;
 - Exclusive interviews with high profile figures such as Presidents, Secretaries General, Ambassadors, Trade Commissioners, Tourism Managers, CEO's etc.;
 - Economic analyses and reports from the Arabic countries and Austria;
 - Specials on various sectors/industries;
 - Top background information from AACC member countries;
 - Export success stories
- and many more.

SHARAKA is published quarterly with a minimum of 80 pages plus 4 cover pages

Run: 3000 copies plus an additional 47.000 to be distributed as a supplement embedded in "UNTER-NEHMER", the Austrian Service Magazine of UIK for Small and Medium-sized Enterprises; Layout & Text in Arabic and English

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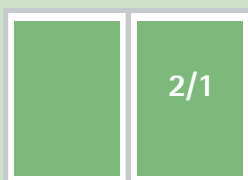
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Target Group: Members of the AACC, Arab Embassies in Austria/Austrian Embassies in Arab Countries, Mission of the Arab League, General Union of Arab Chambers of Commerce and Related Joint Chambers, local and international Partner Institutions and Cooperators of AACC such as WKÖ, AWO, OPEC, OFID; ICC, OEGV as well as small and medium enterprises, together with export-oriented enterprises with special focus on Austria/Arab countries.

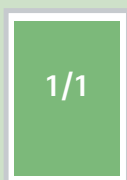
DATES OF PUBLICATION 2010

	date of publication	delivery date of data	editorial deadline
Issue 2 – Syrien	17.9.2010	7.9.2010	24.8.2010
Issue 3	12.11.2010	2.11.2010	19.10.2010

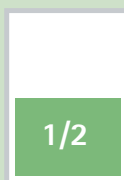
FORMATS & RATES



420 x 280 mm
€ 8.800,-



210 x 280 mm
€ 5.800,-



210 x 137,5 mm
€ 3.075,-

4/1 pages
€ 12.200,-

8/1 pages
€ 16.200,-

FORMAT: Formats refer to standard pages. Printable PDF-files (per page) framed with 3mm bleed.

DISCOUNTS FOR AACC MEMBERS: 30% All rates excl. 5% AZA and 20% VAT.
Editorials and adverts subject to AACC regulations

CONTACT

ADDRESS

UIK Multimedia- und Verlagsges.m.b.H.
Schwarzenbergplatz 8/8, 1030 Wien
Phone: +43 1 718 08 85-0
Mail: office@uik-austria.at
Executive Director: Alexandra Otto
Authorized Representative: Peter Hirschfeld
Subscriptions: abo@uik-austria.at
Adverts rates 1/2010 valid from May
2010-05-19

PROJECT MANAGEMENT

Alexandra Otto (UIK-austria)
Tel.: +43 1 718 08 85-15
Mobil: +43 676 345 7222
Mail: s.otto@uik-austria.at

PROJECT COORDINATION

Mag. Leila Kaplan (AACC)
Tel.: +43 /1/ 513 39 65-22
Fax: +43 /1 / 513 85 59
Mail: l.kaplan@aacc.at

EDITORS IN CHIEF

Mag. Dr. Ahmed ELMATBOULY
Mobil: +43 699 111 37 404
Mail: ahmedelmatbouly@hotmail.com

Paul Christian Jezek

Mobil: +43 650 458 51 53
Mail: paul.jezek@boerse-express.com

MEDIA CONSULTANCY

Peter Hirschfeld
Tel.: +43 1 718 08 85-16
Mobil: +43 664 14 14 143
Mail: p.hirschfeld@uik-austria.at

Christian Adam

Mobil: +43 6991 9110000
Mail: c.adam@uik-austria.at

Mag. Erich Danneberg

Tel.: +43 1 298 88 88-349
Mobil: +43 699 1 1070338
Mail: e.danneberg@uik-austria.at

DESIGN

Max Niederschick
Mobile: +43 664 425 68 84
Mail: max@dkwf.at

DATA TRANSFER

Host: webftp.kgv.at
User-ID: druckunterlagen
Password: kgvf13
Ordner: Max